HITS FURNITURE MAKERS.

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Federal Trade Commission Accuses 27 Grand Rapids Firms of 'Unfairness.'

WASHINGTON, Sept. 14 (#).—Another broadside was touched off today by the Federal Trade Commission in its war against the methods of some manufacturers in advertising and selling veneered furniture. Twenty-seven firms in Grand Rapids, Mich., many of them doing a nation-wide business, were accused of unfairness in complaints docketed by the commission.

The action was a part of the drive by the commission to secure a trade practice agreement among furniture makers and retailers to protect the public against what is regarded here as improper advertising tactics.

The complaints charge that the companies have advertised furniture as oak, maple or walnut without advising the prospective purchaser that the articles were only veneered on exposed surfaces. The companies named were:

Berkey & Gay, Stow & Davis, Gunn Furniture Company, Grand Rapids Showcase Company, John Widdicomb Company, Luce Furniture Company and the Furniture Shops, Inc.; Century Furniture Company, Grand Rapids Fancy Furniture Company, Valley City Desk Company, Foote-Reynolds Company, Pritchett-Powers Company. Johnson Furniture Company and Johnson-Handley-Johnson Company, Grand Rapids Chair Company, William F. Drueke & Co., Wagemaker Company, Wagemaker Company. Standardized Furniture Company, H. E. Shaw Furniture Company, Widdi-Furniture Company, comb Imperial Furniture Company, Williams-Kimp Furniture Company, Paalman Furniture Company, The Cabinet Shops, Furniture Studios, Inc.; The Macev Company, Grand Rapids Furniture Company, Hekman Furniture Company

and Robert W. Irwin Company.

The reply of the furniture companies

has not yet been docketed.